

Niraj Chaudhary

Web Developer | Graphics Designer | Digital Marketer

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Professional Profile

Motivated digital creator with practical skills in responsive web development, visual design and digital marketing. Able to build modern portfolio and business websites, create engaging brand visuals, and support online growth through content and campaign planning.

Core Skills

Web Development	HTML, CSS, JavaScript, PHP, MySQL, responsive layouts
Graphics Design	Social media posts, posters, visual branding, Canva
Digital Marketing	SEO basics, Facebook Ads, content planning, campaign copy
Professional Skills	Communication, problem solving, teamwork, client focus

Selected Projects

Smart Agriculture Website - Multi-page website concept presenting AI, IoT, smart irrigation and sustainability benefits for modern farming.

Personal Budget & Expense Tracker - Student-focused finance concept for monitoring spending, managing budgets and reducing money stress.

Digital Marketing Campaign - Creative promotional campaign with ad copy, audience targeting and social media content ideas.

Experience

Computer Instructor / Digital Support

Delivered practical computer training covering MS Word, Excel, PowerPoint and basic IT skills. Supported learners through practical sessions and helped maintain a structured digital learning environment.

Education

Management with Computer Science background; continuing professional development in web development, digital marketing and software-related skills.